MemberWright

MEMBER PLATFORMS FOR ASSOCIATIONS & NETWORKS

The member platform your association owns.

Portal, directory, renewals and events on one member record — designed around how your members actually work, then handed over to you. Code, data and accounts, all in your name.

01 · THE PATCHWORK

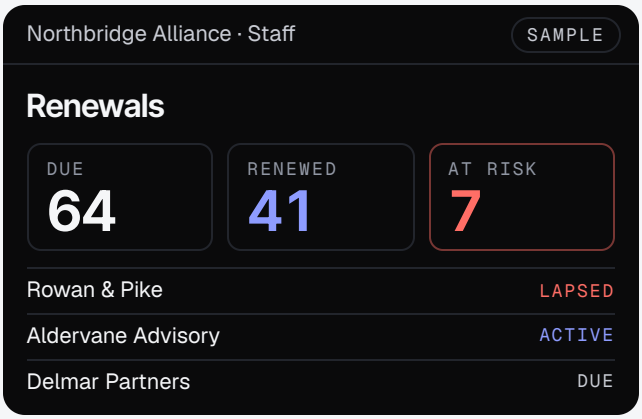
Five subscriptions, and someone paid to hold them together.

Website Disagrees with the AMS	**AMS** Exported every Monday	**Email tool** Wrong list, again
Directory Lists closed firms	**Events** Separate login	

The glue. The integrator's retainer or the consultant's hourly rate for keeping the connectors alive.

Staff hours. The Monday export to fix the directory. Re-entering event registrations into the AMS (the association management system that holds the member database).

SAMPLE SCREEN · NORTHBRIDGE ALLIANCE



Sample data. Northbridge Alliance is fictional.

02 · WHAT WE BUILD

Six parts, one member record underneath.

Keep the tools you love and we will connect to them: HubSpot, Mailchimp, QuickBooks, Stripe, single sign-on.

CRM
One record for everyone

Member portal
Designed to be used

Directory
Members find members

Renewals
Dues that don't leak

Events
Conference, chapters

Website
Never disagrees

03 · OWNERSHIP

Owned, not rented.

Source code
In a repository the association controls from the first commit. Documented, with a written handoff.

Data
In a standard PostgreSQL database in your account. A full export is a command, not a support ticket.

Accounts
Hosting, database, domain, email and payment accounts opened in the association's name on day one.

What if MemberWright disappears?
An open, widely used stack, a documented codebase and a written handoff. Any competent product team can take it over.

04 · AI ON YOUR RECORD

AI that works on your own record. Safely.

It runs in accounts in the association's name, with AI providers set up so member data is not used to train their models.

Nothing reaches members without a person, unless you decide a step is safe to automate.

WHO IT'S FOR

01 **Hospitality and travel associations**

02 **Franchise and operator associations**

03 **Professional societies with chapters**

04 **Trade and industry networks**

HOW TO START · THE PLATFORM AUDIT

Two to three weeks. Every tool mapped. A fixed quote.

You also get a written blueprint. No demo, no sales deck.

Start with an audit →

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